

COMMUNITY FOUNDATION OF
NORTH CENTRAL
MASSACHUSETTS

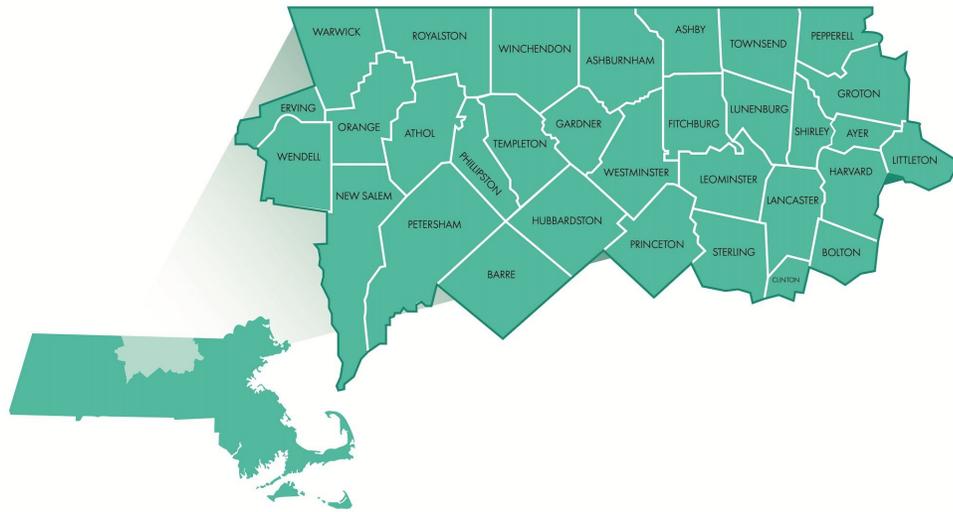
**ENVIRONMENTAL PRESERVATION
& ANIMAL WELFARE
GRANT PROGRAM**

Information Session

Grant Program Overview

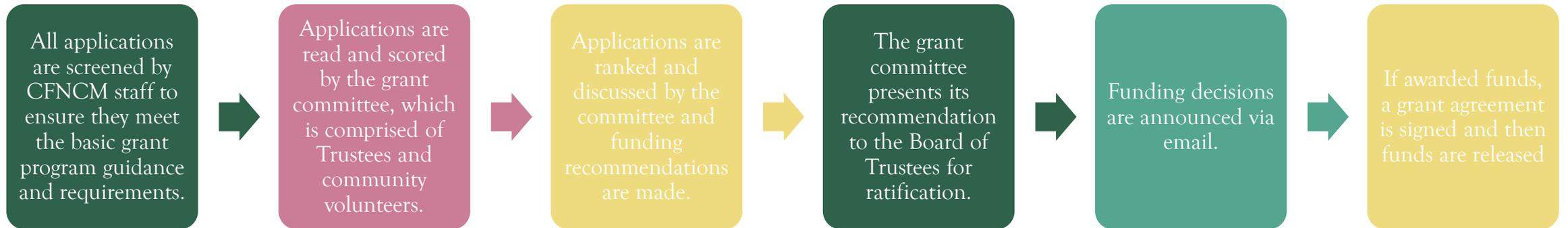
- Mission: to preserve, enhance, and provide access to the natural beauty of North Central Massachusetts and enhancing the welfare of domestic animals.
- Priority Areas
 - Animal rescue, protection, and placement
 - Land/water preservation
 - Habitat restoration
 - Improving public access to natural places
 - Local action to address climate change mitigation and adaptation

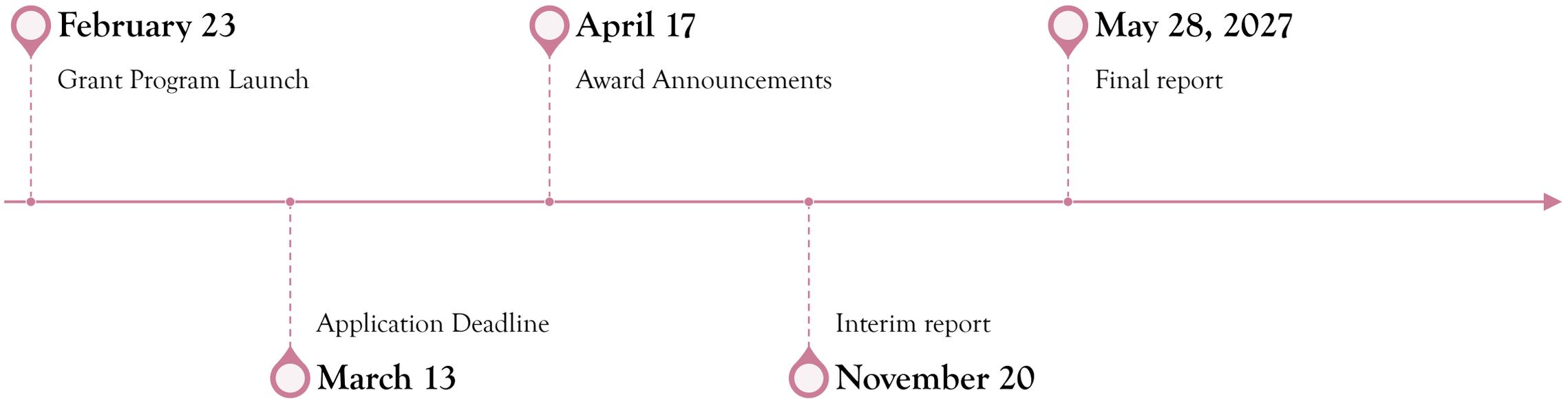
Funding Guidance



- While there are no set grant amounts, grants tend to fall between \$2,000 and \$10,000
- Must be a 501c3, municipality, or have a fiscal sponsor
- Activities must take place within our 33-community region
- One application per organization per grant program
- Clearly and concisely articulate the expected impact of the grant on the community
- Meet well-defined and documented community needs
- Provide strategic and achievable goals (that can be measured and reported within and/or at the conclusion of the grant period)
- Provide a clear project budget (statement of revenue sources and uses of funds)
- Provide evidence of suitable measurement tools to adequately track outcomes, evaluations of change and/or return on investment.

Our Grantmaking Process

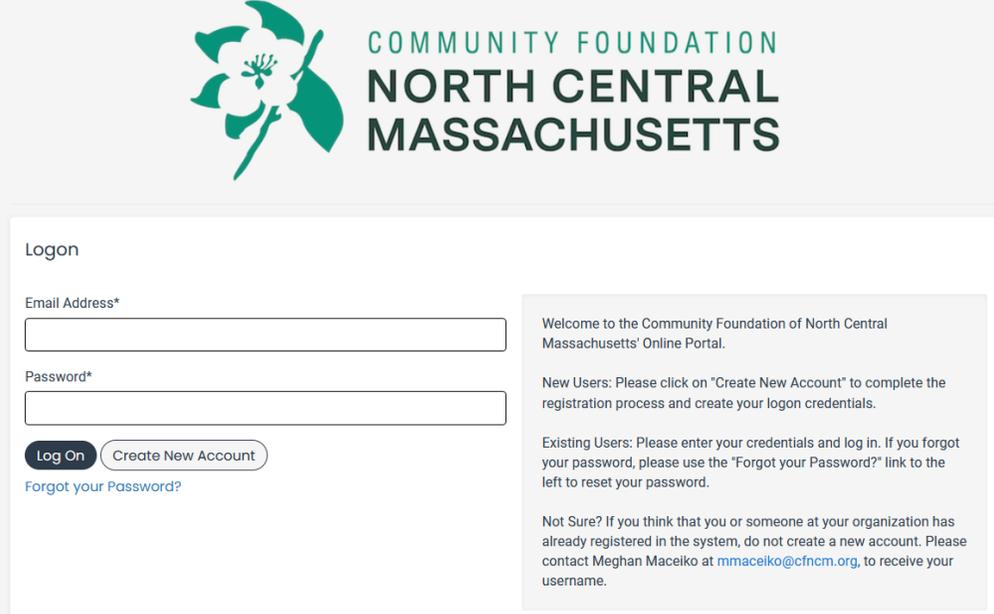




Timeline

Our grant portal

- We use Foundant for our grant portal.
- If you have not done so already, you must create a new account to get started.
- Moving forward, you can see your organization's application history.
- Your work will be automatically saved.



The screenshot shows the login page for the Community Foundation North Central Massachusetts grant portal. At the top, there is a logo of a white flower with green leaves and the text "COMMUNITY FOUNDATION NORTH CENTRAL MASSACHUSETTS". Below the logo, the word "Ligon" is displayed. There are two input fields: "Email Address*" and "Password*", each with a corresponding text box. Below the password field, there are two buttons: "Log On" (a dark button with white text) and "Create New Account" (a light button with dark text). Below the buttons, there is a link that says "Forgot your Password?". To the right of the login form, there is a light gray box containing the following text: "Welcome to the Community Foundation of North Central Massachusetts' Online Portal." followed by instructions for new users, existing users, and a "Not Sure?" section with contact information for Meghan Maceiko at mmaceiko@cfncm.org.

Application Overview

Statement of Need: we are looking for local evidence. Provide stats and data if you have them.

Project activity: please be clear and concise. Ensure the evaluator has a clear understanding of how your program works.

Capabilities: here is your chance to brag a little. Why are your organization and staff best equipped to deliver the program?

Outcomes: we are looking for 2-3 specific, measurable (quantitative) goals. Explain how you are going to track the outcomes. What tools do you have in place?

Sustainability: we do not intend to be the sole supporter of a program year after year. What plans do you have to ensure other funding for this program?

Budget: the template can be accessed directly from the application

Helpful Hints

- Review the funding guidance
- Do not use jargon or acronyms
- Create a compelling narrative
- Be clear and concise. Pay attention to character limits.
- Focus on the grant's goals; show community need
- Proofread carefully



Q&A

What questions do you have?