



COMMUNITY FOUNDATION OF  
NORTH CENTRAL  
MASSACHUSETTS

# ORGANIZATION DEVELOPMENT GRANT PROGRAM

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Information Session

# Agenda

Welcome and introductions

Grant program overview

Grant program requirements

Our grantmaking process

Timeline

Our grant portal

Application overview

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Q&A

# Grant Program Overview

- Mission: support projects that strengthen and improve nonprofit organizational efficiency and effectiveness
- Funding categories include:
  - Planning and assessment support, such as strategic planning, fund development planning, marketing and communications planning, or governance development
  - Fostering new or strengthened collaborations that improve service delivery, shared infrastructure, or collective impact
  - Targeted capital and infrastructure needs, including furniture, equipment, and technology, where the investment directly supports organizational effectiveness or capacity

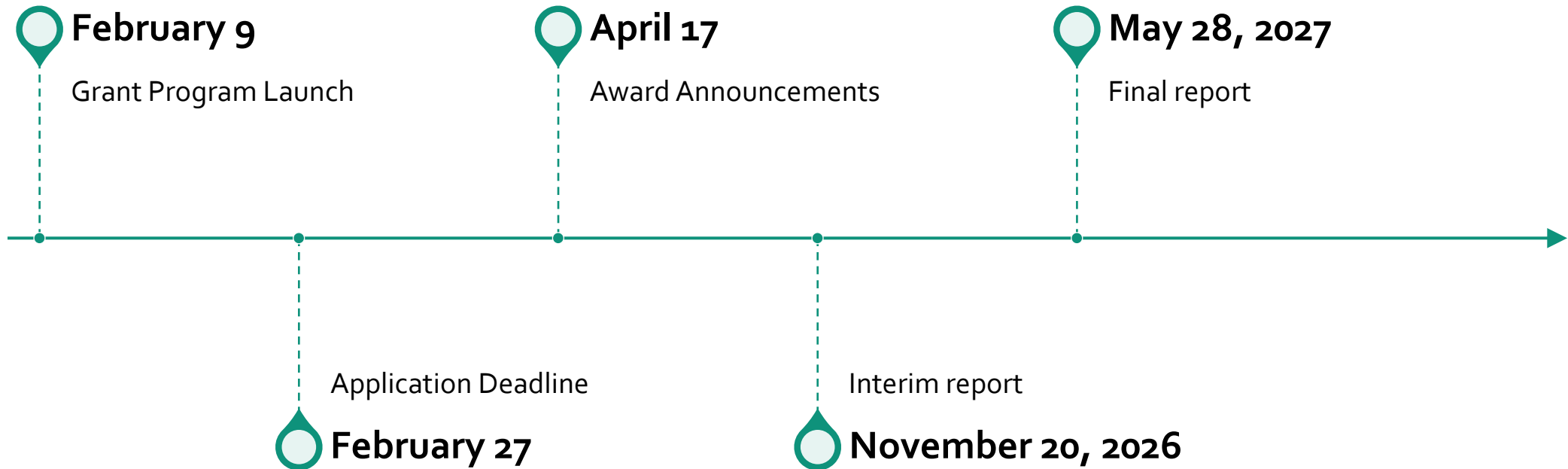
# Funding Guidance

- While there are no set grant amounts, grants tend to fall between \$2,000 and \$10,000
- Must be a 501c3, municipality, or have a fiscal sponsor
- Activities must take place within our 33-community region
- One application per organization per grant program
- Clearly articulate the organizational need being addressed and why this investment is timely and important
- Describe the expected impact of the grant on the organization's efficiency, effectiveness, or sustainability, including how success will be measured
- Demonstrate readiness and capacity to implement the proposed activities within the grant period
- Explain how the investment will have lasting value, including how improvements will be maintained or leveraged beyond the grant term
- Provide a clear and realistic project budget, including sources of revenue and uses of funds

# Our Grantmaking Process

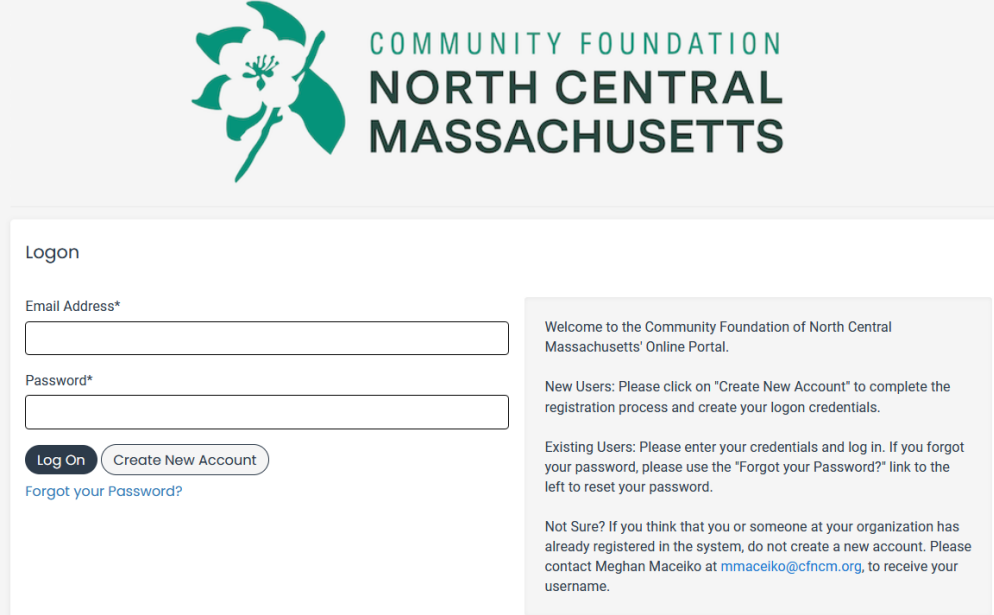


# Timeline



# Our grant portal

- We have migrated to Foundant for our grant portal.
- If you have not done so already, you must create a new account to get started.
- Moving forward, you can see your organization's application history.
- Your work will be automatically saved.



The screenshot shows the login page for the Community Foundation North Central Massachusetts grant portal. At the top, there is a header with a logo of a white flower with green leaves on the left, and the text "COMMUNITY FOUNDATION NORTH CENTRAL MASSACHUSETTS" on the right. Below the header, the page is titled "Ligon". There are two input fields: "Email Address\*" and "Password\*", each with a corresponding input box. Below the password field, there are two buttons: "Log On" (a dark blue button with white text) and "Create New Account" (a light blue button with dark blue text). Below these buttons is a link that says "Forgot your Password?". To the right of the login form, there is a light blue box containing the following text: "Welcome to the Community Foundation of North Central Massachusetts' Online Portal." followed by instructions for new users, existing users, and a "Not Sure?" section.

COMMUNITY FOUNDATION  
NORTH CENTRAL  
MASSACHUSETTS

Ligon

Email Address\*

Password\*

Log On Create New Account

[Forgot your Password?](#)

Welcome to the Community Foundation of North Central Massachusetts' Online Portal.

New Users: Please click on "Create New Account" to complete the registration process and create your login credentials.

Existing Users: Please enter your credentials and log in. If you forgot your password, please use the "Forgot your Password?" link to the left to reset your password.

Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact Meghan Maceiko at [mmaceiko@cfncm.org](mailto:mmaceiko@cfncm.org), to receive your username.

## Project Description

- What is involved?
- Why is the project needed now?
- How will it impact your operations?
- What is the timeline?

## Outcomes

- How will you know the project has improved your organization's efficiency and effectiveness?

## Budget

- A template is provided.

## Sustainability

- What are the ongoing costs?
- How will they be funded?

# Application Overview

# Helpful Hints

- Review the funding guidance
- Do not use jargon or acronyms
- Create a compelling narrative
- Emphasize sustainability (if needed)
- Pay attention to character limits
- Be clear and concise
- Ask a friend or family member to read your proposal
  - Does it make sense to someone not familiar with the program

# Technical Assistance

Contact Meghan at [mmaceiko@cfncm.org](mailto:mmaceiko@cfncm.org) or  
978.335.8493 Ext. 104



# Q&A

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What questions do you have?