



COMMUNITY FOUNDATION OF  
NORTH CENTRAL  
MASSACHUSETTS

# ORGANIZATION DEVELOPMENT GRANT PROGRAM

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Information Session

# Agenda

Welcome and introductions

Grant program overview

Grant program requirements

Our grantmaking process

Timeline

Our grant portal

Application overview

Helpful hints

Technical assistance

Q&A

# Grant Program Overview

- Mission: support projects that strengthen and improve nonprofit organizational efficiency and effectiveness
- Funding categories include:
  - Planning and assessment support, such as strategic planning, fund development planning, marketing and communications planning, or governance development
  - Fostering new or strengthened collaborations that improve service delivery, shared infrastructure, or collective impact
  - Targeted capital and infrastructure needs, including furniture, equipment, and technology, where the investment directly supports organizational effectiveness or capacity

# Funding Guidance

- While there are no set grant amounts, grants tend to fall between \$2,000 and \$10,000
- Must be a 501c3, municipality, or have a fiscal sponsor
- Activities must take place within our 33-community region
- One application per organization per grant program
- Clearly articulate the organizational need being addressed and why this investment is timely and important
- Describe the expected impact of the grant on the organization's efficiency, effectiveness, or sustainability, including how success will be measured
- Demonstrate readiness and capacity to implement the proposed activities within the grant period
- Explain how the investment will have lasting value, including how improvements will be maintained or leveraged beyond the grant term
- Provide a clear and realistic project budget, including sources of revenue and uses of funds

# Our Grantmaking Process

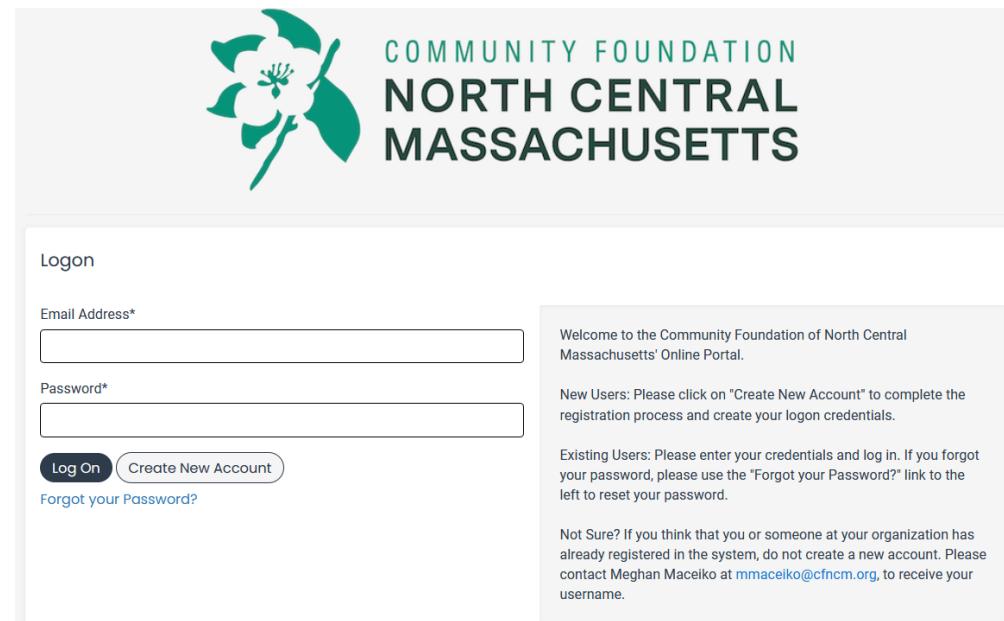


# Timeline



# Our grant portal

- We have migrated to Foundant for our grant portal.
- If you have not done so already, you must create a new account to get started.
- Moving forward, you can see your organization's application history.
- Your work will be automatically saved.



# Application Overview

## Project Description

- What is involved?
- Why is the project needed now?
- How will it impact your operations?
- What is the timeline?

## Outcomes

- How will you know the project has improved your organization's efficiency and effectiveness?

## Budget

- A template is provided.

## Sustainability

- What are the ongoing costs?
- How will they be funded?

# Helpful Hints

- Review the funding guidance
- Do not use jargon or acronyms
- Create a compelling narrative
- Emphasize sustainability (if needed)
- Pay attention to character limits
- Be clear and concise
- Ask a friend or family member to read your proposal
  - Does it make sense to someone not familiar with the program

## Technical Assistance

Contact Meghan at [mmaceiko@cfncm.org](mailto:mmaceiko@cfncm.org) or  
978.335.8493 Ext. 104



# Q&A

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What questions do you have?